

## CLAIMS

I claim

- 1) A process to reduce the amount of spam being sent to clients, said process being comprised of means and processes for a company to,
  - a) create and populate one or more databases of clients, and
  - b) create and populate one or more databases of spammers, and
  - c) provide one or more processes for said clients to notify said company of spam events, and
  - d) provide one or more processes for said company to notify clients of said spam events, and
  - e) provide one or more processes and means for said spammers to discover the email addresses of client.
- 2) The process of claim 1 wherein a process is added for creating a company to implement said processes of claim 1.
- 3) The process of claim 1 wherein a process is added for creation of a web site for the purpose of assisting the implementation or operation of said processes of claim 1.
- 4) The process of claim 1 wherein a process is added to the process of claim 1 to provide said spammer with an ability to acquire a list of clients recently added to said database of clients.